

STAPLES®

8x5 Postcard Design Guidelines



Bleed Area: 8.75" x 5.75"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 8.5" x 5.5"

Your product will be cut as close to this line as possible.



Safe Margin: 8.25" x 5.25"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.