

# STAPLES® 5x4 Postcard Design Guidelines



## **Bleed Area: 5.75" x 4.5"**

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



## **Trim: 5.5" x 4.25"**

Your product will be cut as close to this line as possible.



## **Safe Margin: 5.25" x 4"**

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.