

BLEED AREA: 5.75" x 4.5"

TRIM LINE: 5.5" x 4.25"

SAFE MARGIN: 5.25" x 4"

STAPLES®

5x4 Postcard Design Guidelines



Bleed Area: 5.75" x 4.5"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 5.5" x 4.25"

Your product will be cut as close to this line as possible.



Safe Margin: 5.25" x 4"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.