

STAPLES® 4x6 Postcard Design Guidelines



Bleed Area: 6.25" x 4.25"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 6" x 4"

Your product will be cut as close to this line as possible.



Safe Margin: 5.75" x 3.75"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.