______TRIM LINE: 96" x 36" ______ SAFE MARGIN: 95.5" x 35.5"

STAPLES

96"x36" Banner Design Guidelines

Bleed Area: 96.5" x 36.5"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.

Trim: 96" x 36"

Your product will be cut as close to this line as possible.

Safe Margin: 95.5" x 35.5"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.