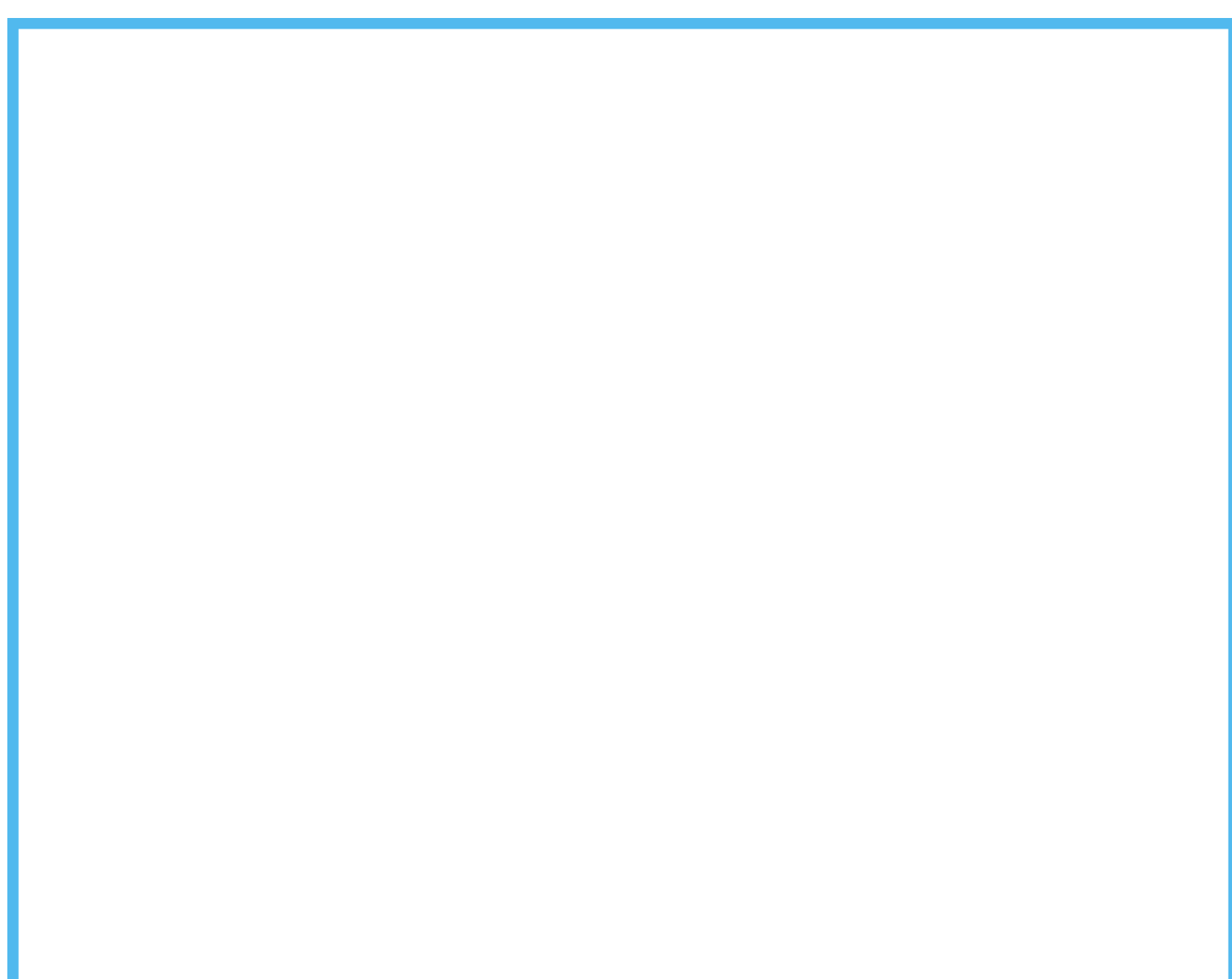
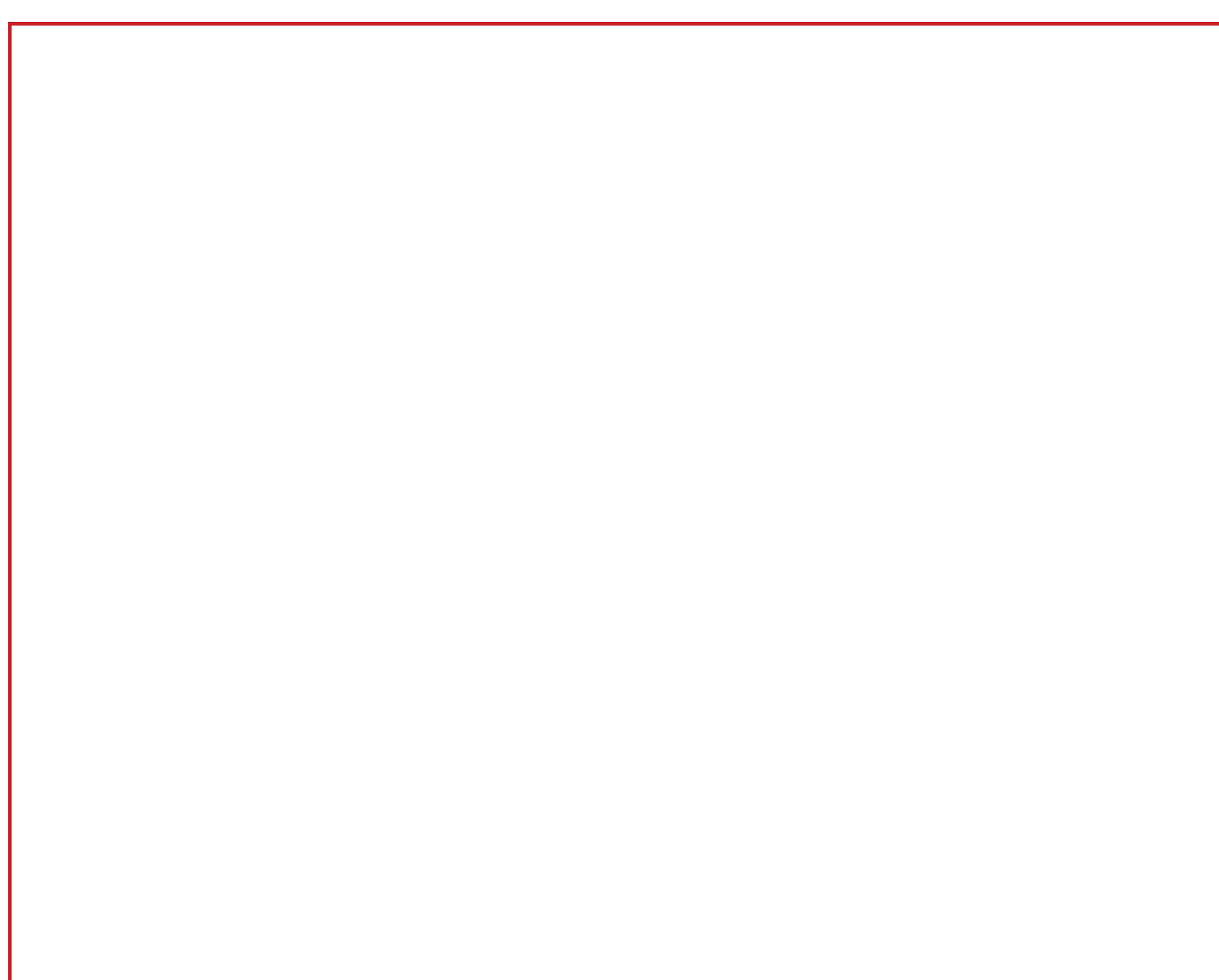




72"x36" Banner Design Guidelines



Bleed Area: 72.5" x 36.5"
Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 72" x 36"
Your product will be cut as close to this line as possible.



Safe Margin: 71.5" x 35.5"
Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.