Bleed Area: 72.5" x 36.5" Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.

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Trim: 72" x 36" Your product will be cut as close to this line as possible.

STAPLES 72"x36" Banner Design Guidelines

Safe Margin: 71.5" x 35.5" Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.