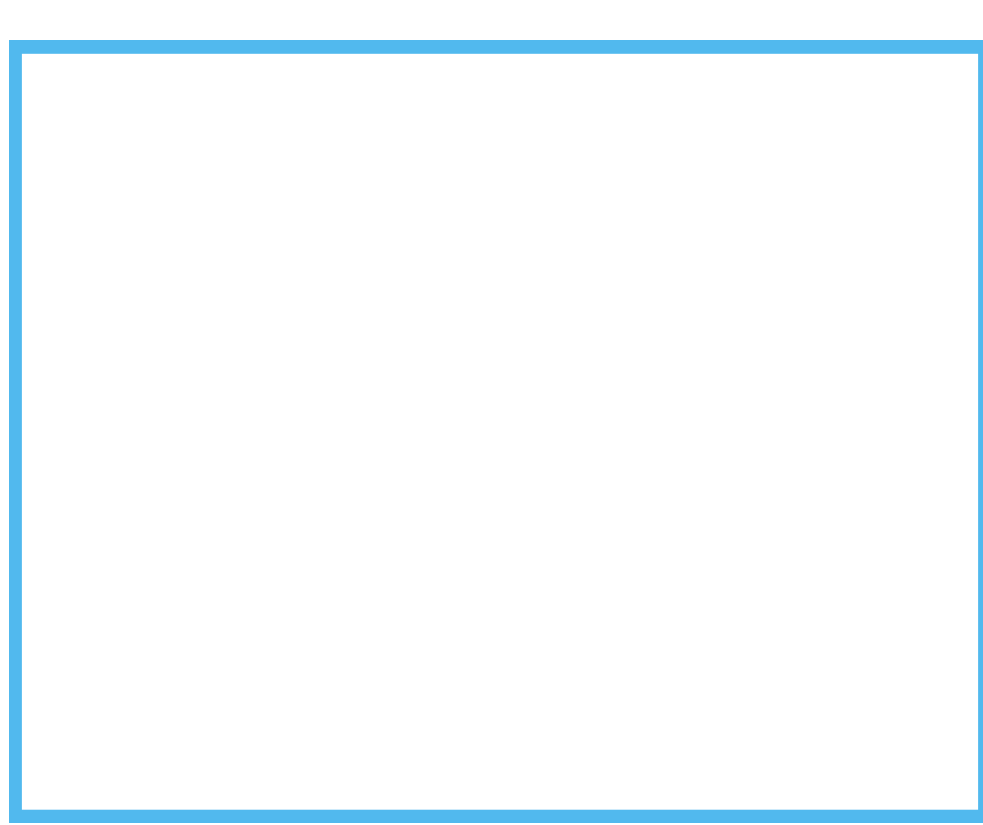


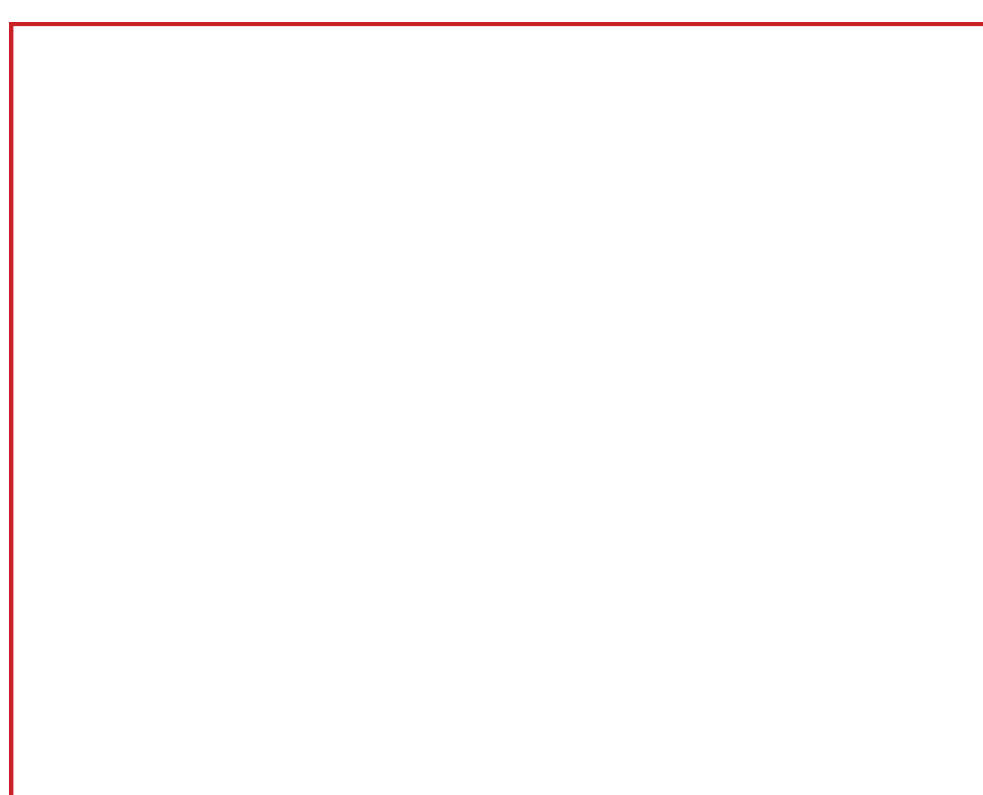
STAPLES®

72"x24" Banner Design Guidelines



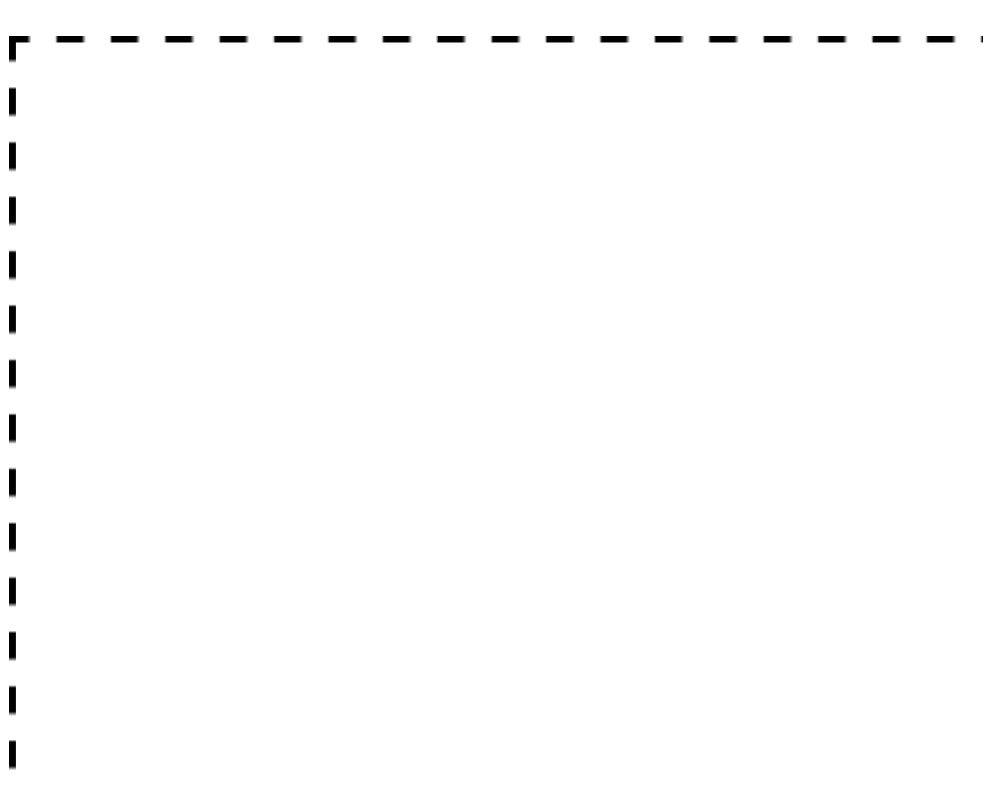
Bleed Area: 72.5" x 24.5"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 72" x 24"

Your product will be cut as close to this line as possible.



Safe Margin: 71.5" x 23.5"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.