

**STAPLES®**

# 48"x36" Banner Design Guidelines

**Bleed Area: 48.5" x 36.5"**

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.

**Trim: 48" x 36"**

Your product will be cut as close to this line as possible.

**Safe Margin: 47.5" x 35.5"**

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.