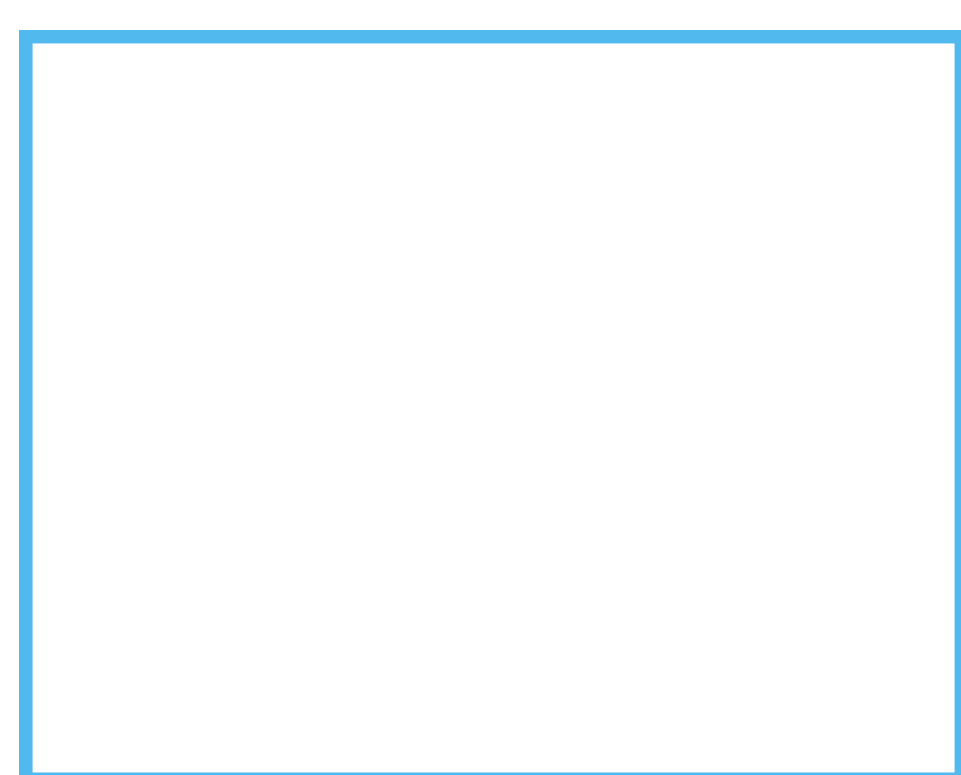


# STAPLES®

## 48"x24" Banner Design Guidelines



### **Bleed Area: 48.5" x 24.5"**

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



### **Trim: 48" x 24"**

Your product will be cut as close to this line as possible.



### **Safe Margin: 47.5" x 23.5"**

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.