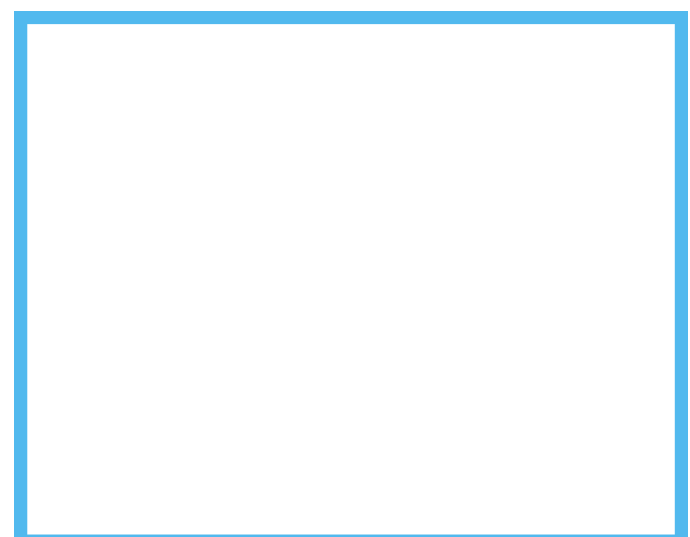


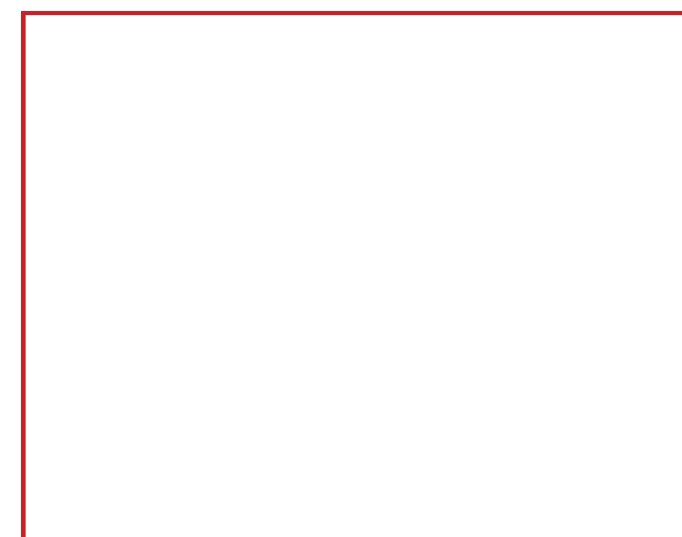
STAPLES®

48"x24" Banner Design Guidelines



Bleed Area: 48.5" x 24.5"

Make sure the background of your design extends all the way to the bleed area. This ensures clean edges and leaves no whitespace on the final product.



Trim: 48" x 24"

Your product will be cut as close to this line as possible.



Safe Margin: 47.5" x 23.5"

Make sure that every part of your design except the background is inside this area. This will keep your logos, icons and text safe from being cut off.